

Four-Year Study Plan of Media Arts and Design Programme (2021 cohort)

Rev 20230224

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Course Code	Course Title	Year One				Year Two		Year Three		Year Four	
		Sem 1	Winter	Sem 2	Summer	Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2
I. Major Required Courses (48 Units)											
COMM1023	Fundamentals of Communication	3									
CTV1003	Introduction to Electronic Media			3							
MAD1003	Studio Art Practices: Drawing Fundamentals			3							
CTV1013	Introduction to Media Aesthetics					3					
MAD2003	Design Fundamentals					3					
MAD2013	Art Media Fundamentals					3					
MAD2023	Appreciation of the Arts					3					
MAD2033	History of Media Arts and Design						3				
MAD3003	Photography						3				
CTV2073	Introduction to Communication Theory							3			
MAD3013	Interactive Arts and Design							3			
MAD3023	Digital Imaging and Design							3			
CTV2033	Communication Research Methods								3		
MAD3033	3D Design Fundamentals								3		
MAD4123	Final Year Project (MAD)										6
II. Major Elective Courses (24 Units)											
ME01 ME02 ME03 ME04 ME05 ME06 ME07 ME08				3			3 ^④	6	6 ^⑥	6	
III. University Core Courses (36 Units)											
UCLC1003	University Chinese	3									
UCLC1013	English for Academic Purposes I	3									
UCLC1023	English for Academic Purposes II			3							
UCLC1033	English for Academic Purposes III					3					
CHI1103	Introduction to Modern Social Theories		3								
CHI1203	Morality and Foundations of Law					3					
CHI1063	Chinese Culture and Modern China						3				
CHI1073	Contemporary Chinese Society and Thoughts (Theories)			3							
CHI1183	Contemporary Chinese Society and Thoughts (Social Practice)				2						
CHI1193	Contemporary World and China ^⑥						2				
MT1003	Military Training		2								
WPEX1013	Emotional Intelligence			1							
WPEX2013	Experiential Arts ^⑥					1					
WPEX2023/ WPEX2033	Voluntary Service ^⑥ , or Environmental Awareness ^⑥						1				
UCLH1XX3	Healthy Lifestyle ^⑥	1		1		1					
IV. General Education Courses (18 Units)											
Level 1	History and Civilization ^⑥						3				
Foundational Courses	Quantitative Reasoning ^⑥	3									
	Values and the Meaning of Life ^⑥			3							
Level 2 Interdisciplinary Thematic Courses	Culture, Creativity and Innovation ^⑥ , or Science, Technology and Society ^⑥ , or Sustainable Communities ^⑥						3	3			
Level 3 GE Capstone Courses	Service-Learning Course ^⑥ , or Service Leadership Education Course ^⑥ , or Experiential Learning Course ^⑥ , or Interdisciplinary Independent Study ^⑥									3	
V. Free Elective Courses (24 Units)											
FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08		3							6	9	6
Total Units: 150		16	5	20	2	20	21	18	18	18	12

^① This 2-unit course requires student to attend at least 10 lectures within his/her first two years of study.

^② This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

^③ Students are required to take GFVM1013 Applied Ethics in Culture and Creativity under this category.

^④ Students are required to take MAD2043 Concept Development for Time-based Media which is a pre-requisite course of some high-level major courses.

^⑤ Students should take MAD3073 Language for Audio-Visual Design as a pre-requisite course if they determined to select "media arts project" direction of their Final Year Project (MAD) to be conducted in Year 4.

ME Course List of MAD (2021 cohort)*Rev 20230224*

Course Code	Course Title	Units
MAD2043	Concept Development for Time-based Media	3
MAD3043	Digital Drawing and Painting	3
MAD3053	Colour Concepts, Theory and Planning	3
MAD3063	Animation	3
MAD3073	Language for Audio-visual Design	3
MAD3083	Studio Art Practices: Painting Fundamentals	3
MAD3093	Web Design and Hypermedia	3
MAD3103	Computer Game Design	3
MAD3113	Video Arts	3
MAD3123	Graphic Storytelling	3
MAD3133	Digital Sound Production	3
MAD3143	Media Arts and Design Internship	3
MAD4013	Studio Art Practices: Experimental Media	3
MAD4023	Computer Programming for Design	3
MAD4033	Narrative and Interactivity in Media Arts	3
MAD4053	Digital Image Manipulation	3
MAD4063	Visual Arts Since 1900	3
MAD4073	Social Design	3
MAD4083	Special Topics in Media Arts and Design Subject	3
MAD4093	Physical Computing Advanced Interactive Media	3
MAD4103	Game Art and 3D Animation	3
MAD4113	Principles of Product Design and Exhibition	3